# **ValTrends**2Q 2022 Webinar

September 12, 2022 2:00pm EST

# Inflection Point





### **Table of Contents**

1.0

Uncertainty Creeps Into Capital Markets - 3

2.0

Investors Cool on Industrial - 13

3.0

Investor Sentiment More Positive for Retail - 20

4.0

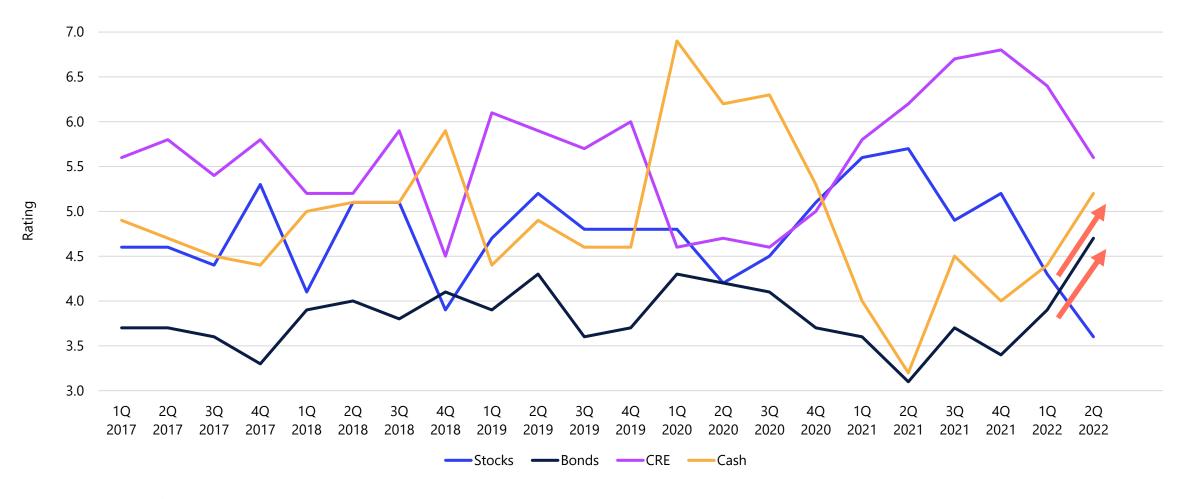
Office Sentiment Deteriorates - 26

5.0

Apartment Market
Maintains Momentum - 32

# 1.0 Uncertainty Creeps Into Capital Markets

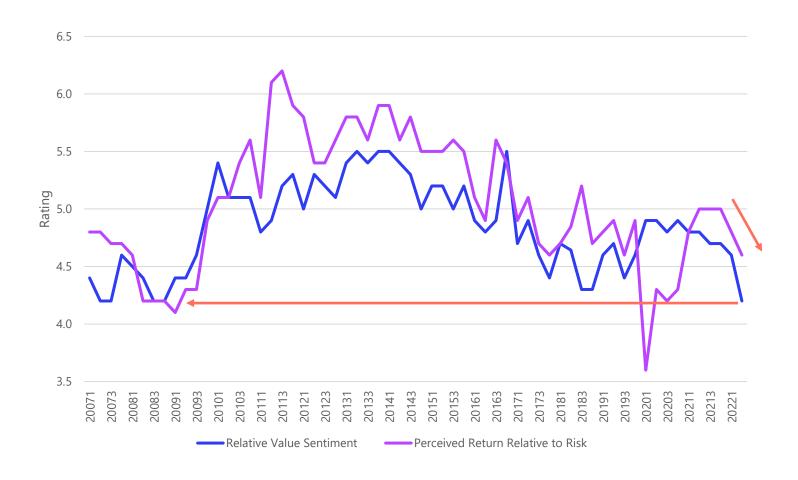
# Investor's Prefer Safety of Bonds and Cash; Preference for CRE and Stocks Declines



Ratings are based on scale of 1 to 10 with 10 being excellent. Source RERC, 2Q 2022.

Question 1: Do you feel that current CRE values are reflective of the risk environment?

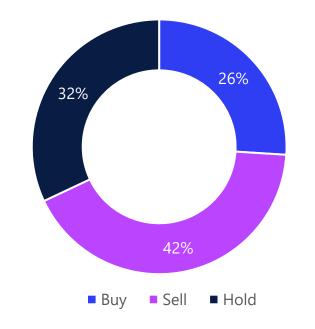
# CRE Perceived as Most Overpriced Since 2008; Perceived Return Relative to Risk Has Fallen Sharply Since Beginning of Year



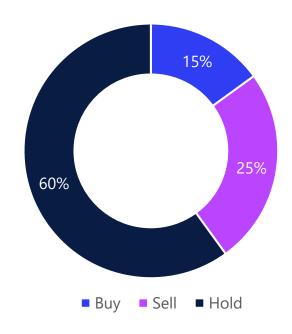
Ratings are based on scale of 1 to 10 with 10 indicating that return far exceeds risk or value far exceeds price. Source RERC, 2Q 2022.

## Amid Uncertainty, CRE Hold Recommendation Soars; Buy and Sell Shrink

Investment Recommendations - 2Q 2021



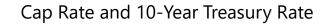
Investment Recommendations – 2Q 2022

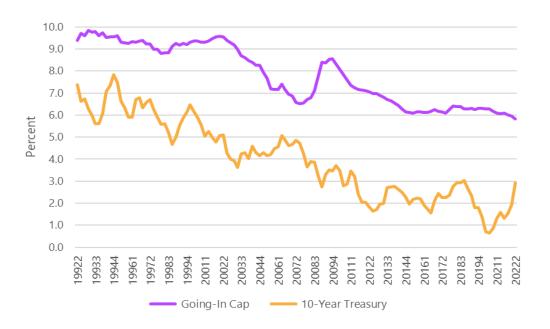


Question 2: Is there cushion for cap rates to compress amid rising Treasury rates?

# RERC Cap Spreads Fall Below Long-Term Average for First Time Since 1Q 2019; How Long Can Caps Defy Rising Treasury Rates?

Going-In Cap/10 YRT Long-Term Avg

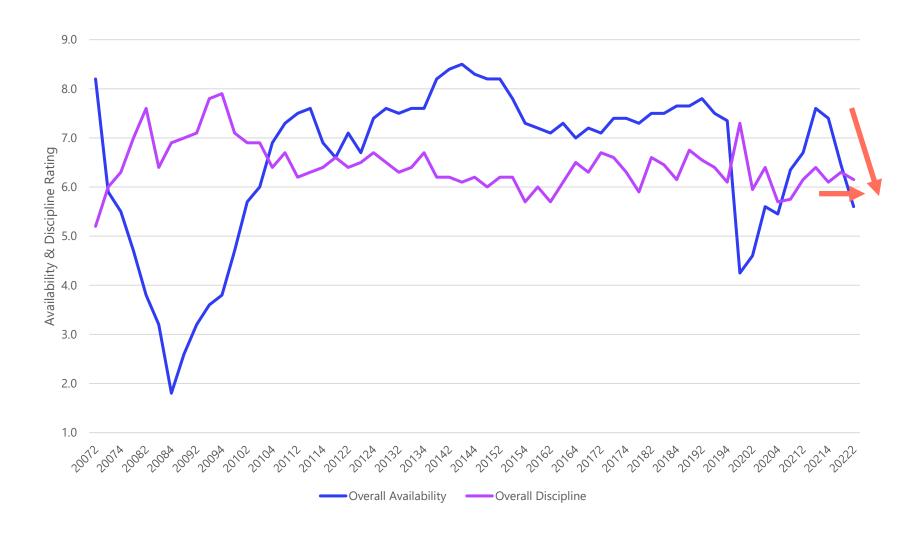




Source: RERC, 2Q 2022.

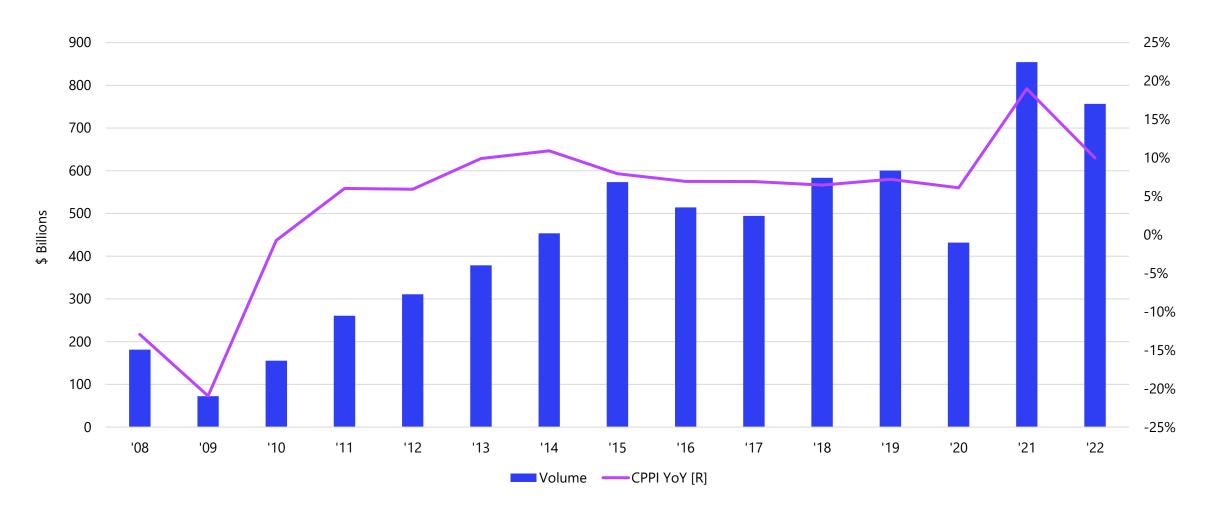
Going-In Cap/10YRT Spread

# Capital Availability Continues to Fall; Underwriting Discipline Relatively Stable Over Past Year



Ratings are based on scale of 1 to 10, with 10 being excellent. Source RERC, 2Q 2022.

# Volume and Price Growth Retreat from Record Highs, But Remain Elevated; Will Likely Fall Further With Interest Rate Hikes



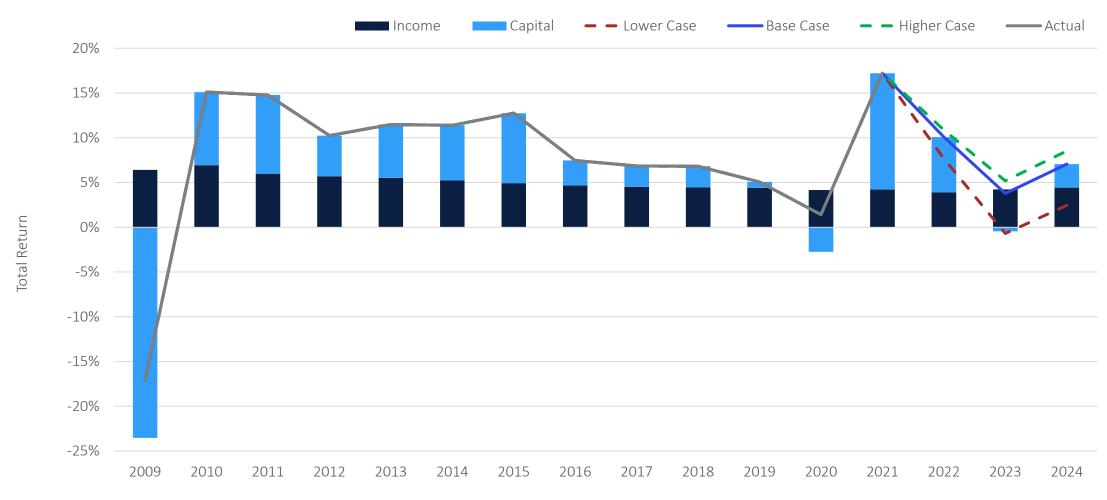
Source RCA, July 2022. Data for 2022 is YTD annualized.

# Overall CRE Returns Fall Sharply from Recent Tear but Remain Strong



Sources NCREIF NPI, 2Q 2022.

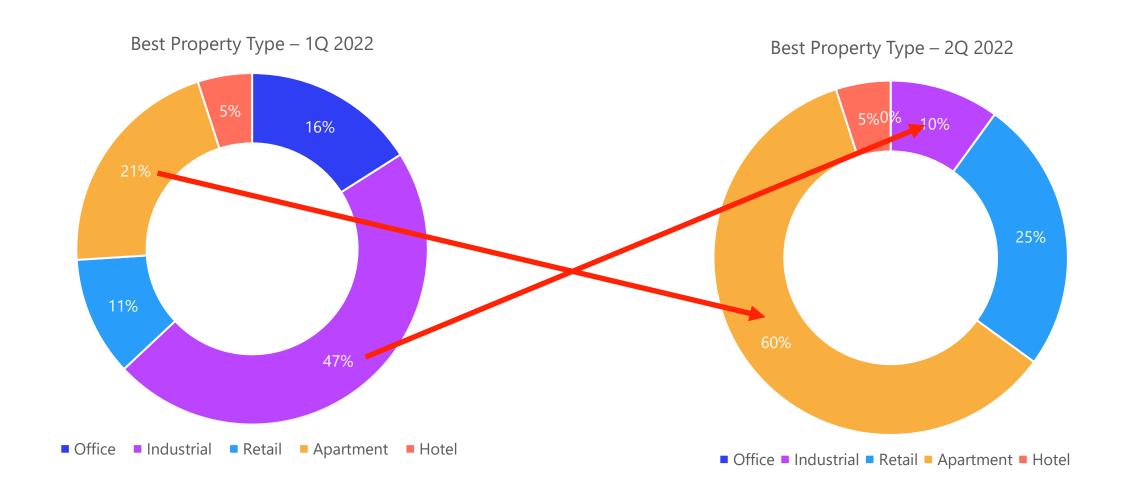
# As CRE Returns Pivot from Record Highs in 2022; We Expect Continued Moderation Ahead



The total return forecast is RERC's proprietary model based on RERC data and data from NPI-ODCE, and is for unleveraged, institutional-grade properties. Total returns are derived from an income component and a capital appreciation/depreciation component.

Sources RERC, NPI-ODCE, 2Q 2022.

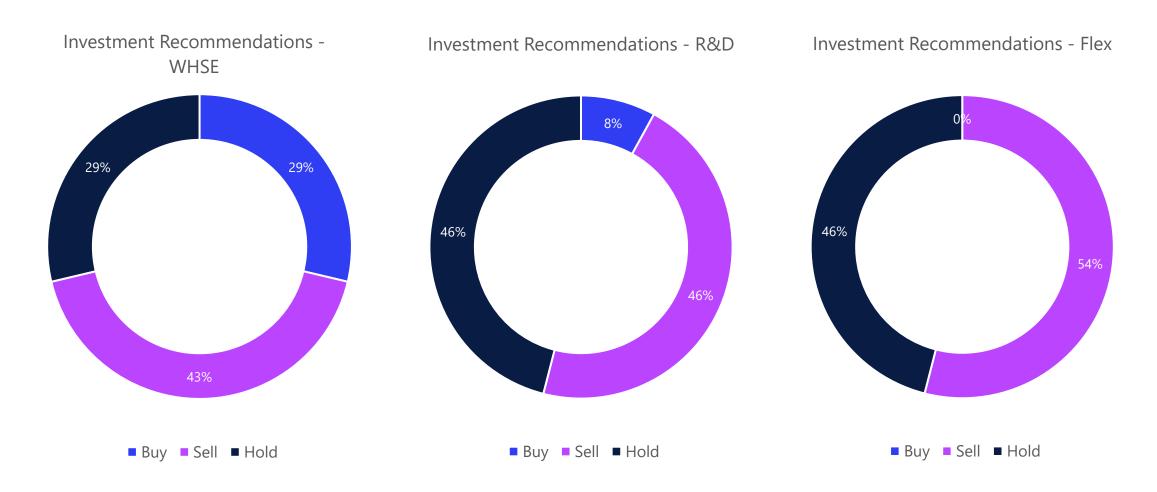
# Investor Interest Has Shifted Sharply from Industrial to Apartments; Retail Also Gaining Favor, Office "Off the Charts"



Source RERC, 2Q 2022.

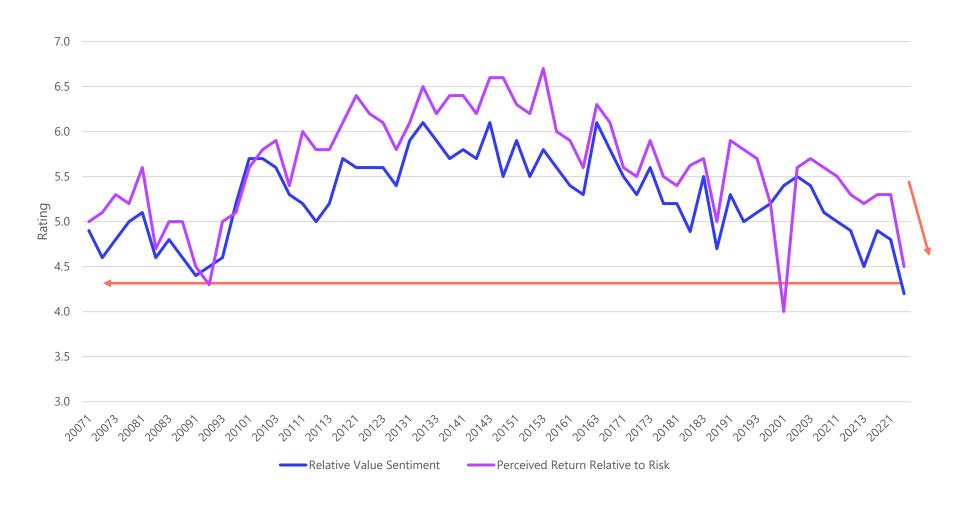
# 2.0 Investors Cool on Industrial

# Industrial Falls Out of Favor With Investors: Sell Recommendations Across the Board



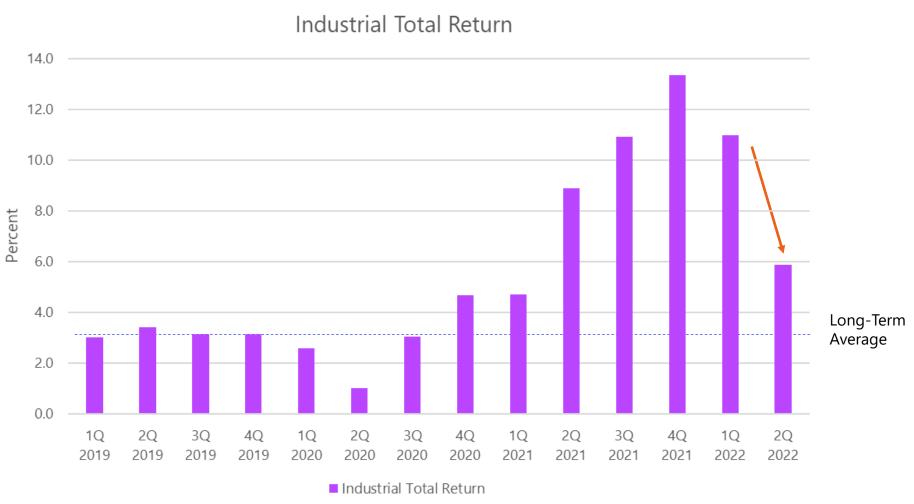
Source RERC, 2Q 2022.

# Sell Reflects Investors View; Industrial Most Overpriced on Record and Sharply Worse Return Relative to Risk



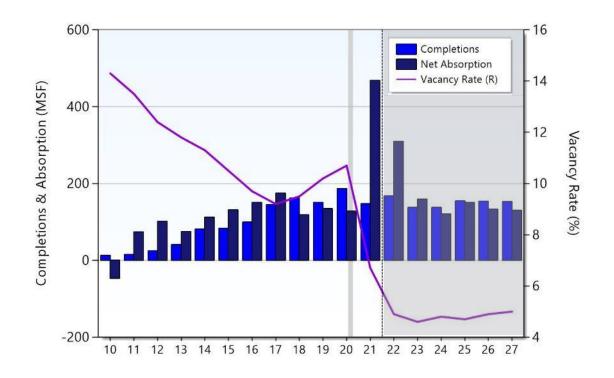
Ratings are based on scale of 1 to 10 with 10 indicating that return far exceeds risk or value far exceeds price. Source RERC, 2Q 2022.

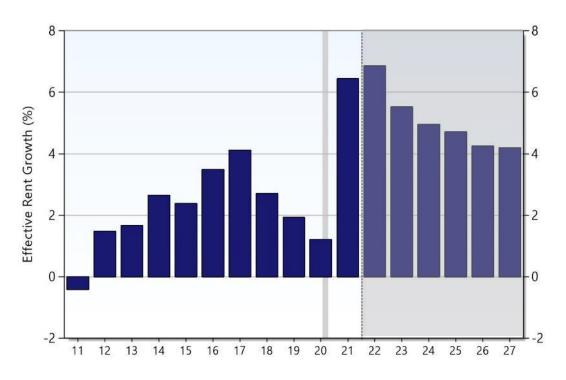
### Industrial Returns Tumble 500 Basis Points QoQ, Though Still Strong



Sources NCREIF NPI, 2Q 2022.

# While Capital Markets Perceptions of Industrial Have Shifted, Space Market Conditions Look to Remain Strong





Source: Reis, SitusAMC Insights Forecasts, 2Q 2022.

# Industrial Heat Maps

2Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

- Industrial was the least changed sector this quarter as fundamentals remain excellent; the average went from 1.0 to 1.1, with only 4 downgrades and 1 upgrade. The Southwest had 3 of the 4 downgrades, but the entire map is nearly all bright green.
- Industrial is also the most resilient sector in the face of a recession; the overall average declines from a 1.1 to a 2.0. Industrial fares best during a recession in the Northeast and the Midwest; the West is hit hardest by a recession.

### Recession:

### NUMERICAL RANKINGS & COLORS These represent the current and five-yea

These represent the current and five-year projected strength of each market.



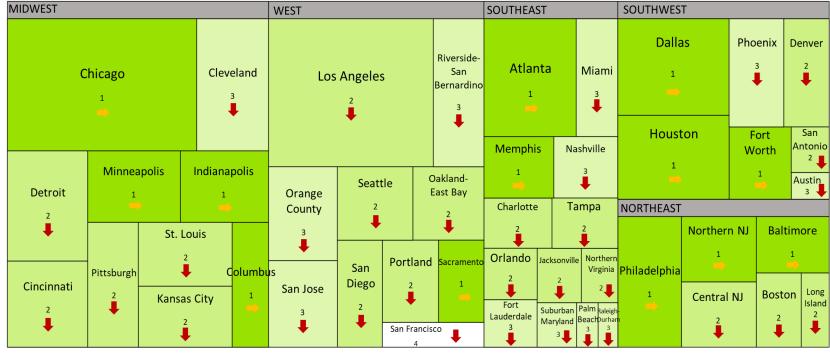
ARROWS

↑ IMPROVED

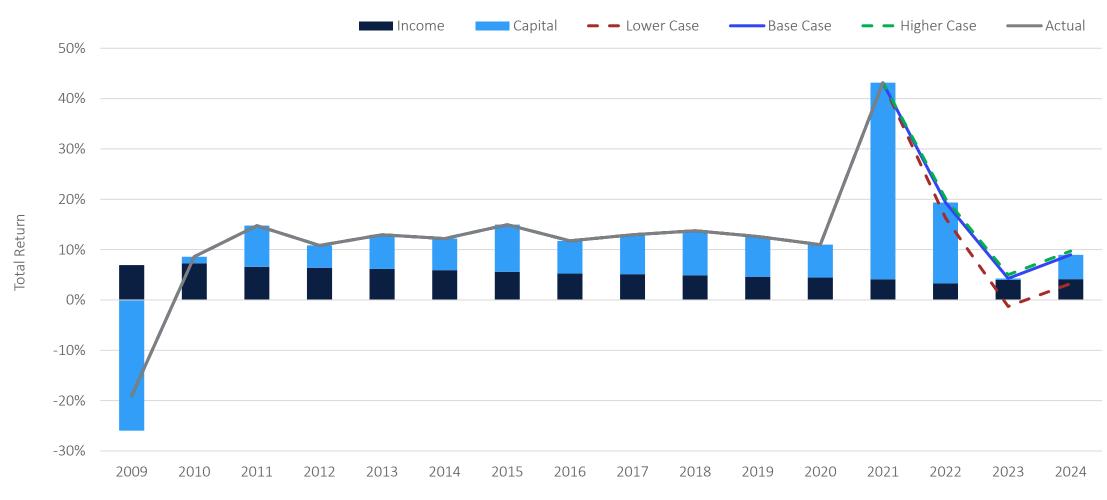
The arrows represent how each market is trending accord to our most recent quarterly analysis. An upward arrow denotes an improved rating, a bar means the market is unchanged, while a down arrow signifies deterioration.

**Sizing:** The size of each market box represents each market's size by population for economic heat maps. The metros are aggregated by region; the combined size of each regional box represents the relative size of each region, enabling an at-a-glance take on regional conditions.





### Sharp Pullback in Industrial Returns in 2022 Expected to Continue



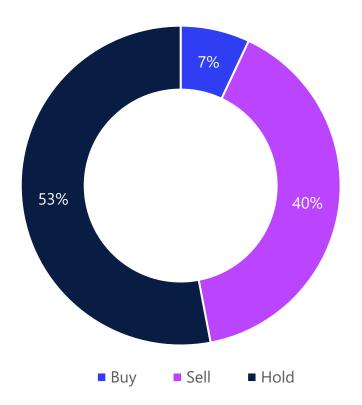
The total return forecast is RERC's proprietary model based on RERC data and data from NPI-ODCE, and is for unleveraged, institutional-grade properties. Total returns are derived from an income component and a capital appreciation/depreciation component.

Sources RERC, NPI-ODCE, 2Q 2022.

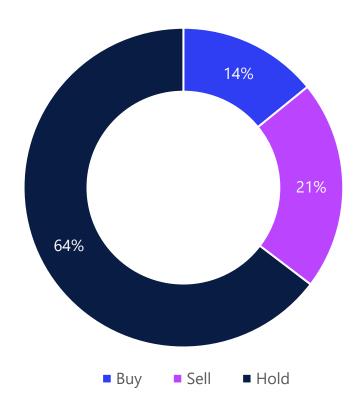
# 3.0 Investor Sentiment More Positive for Retail

# Mall Sentiment May Have Bottomed, as Sell Recommendation Drops and Buy Increases Modestly

Investment Recommendations - 1Q 2022



Investment Recommendations – 2Q 2022



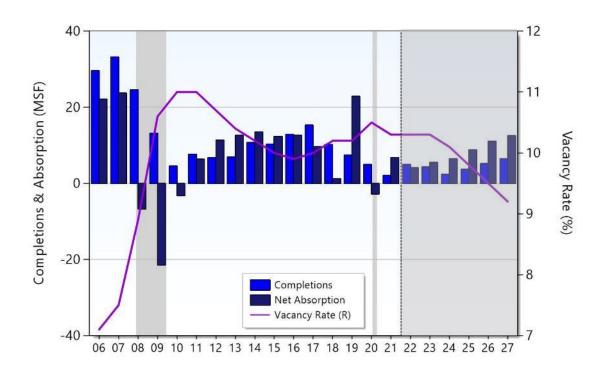
Source RERC, 2Q 2022.

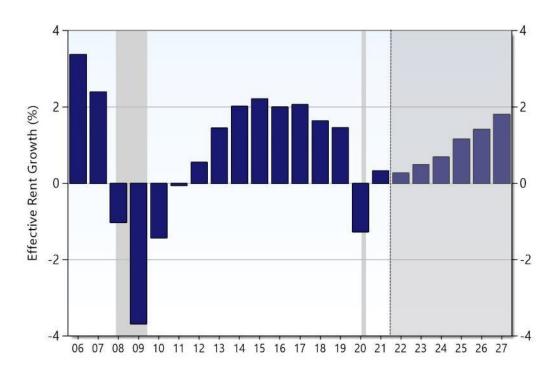
# Investors Showing More Interest in Retail; Only Property Type with Increased Volume and Allocations in 2022 YTD



Source RCA, July 2022. Data for 2022 is YTD annualized.

# We Expect Continued Modest Improvement in Retail Fundamentals





Source: Reis, SitusAMC Insights Forecasts, 2Q 2022.

# Retail Heat Maps

### 2Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

- As we consider weaker growth ahead, retail fares poorly; 11 downgrades and one upgrade worsened the average score from 4.8 to 5. The West saw the majority of downgrades (7), but the entire map is now one color as every single market is a 5.
- A recession would hit retail even harder; the overall average declines from a 5 to a 5.9. All but 5 markets receive a 6 rating. The Northeast faring the best (though still poorly) among the regions.

### Recession:

### **NUMERICAL RANKINGS & COLORS**

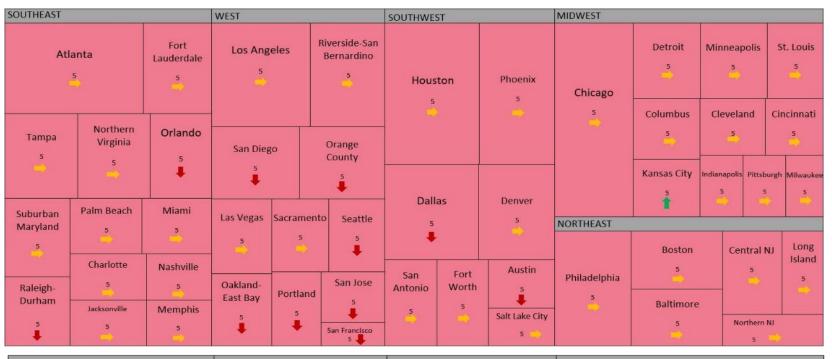
These represent the current and five-year projected strength of each market.



↑ IMPROVED

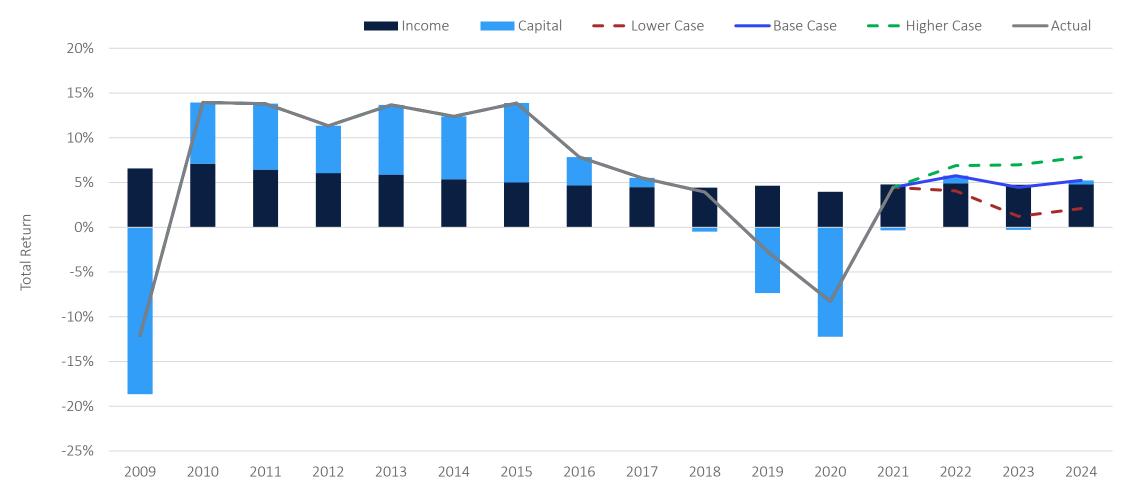
The arrows represent how each market is trending according to our most recent quarterly analysis. An upward arrow denotes an improved rating, a bar means the market is unchanged, while a down arrow signifies deterioration.

**Sizing:** The size of each market box represents each market's size by population for economic heat maps. The metros are aggregated by region; the combined size of each regional box represents the relative size of each region, enabling an at-a-glance take on regional conditions.





### Moderate Retail Total Returns Forecast Over Next Several Years



The total return forecast is RERC's proprietary model based on RERC data and data from NPI-ODCE, and is for unleveraged, institutional-grade properties. Total returns are derived from an income component and a capital appreciation/depreciation component.

Sources RERC, NPI-ODCE, 2Q 2022.

# 4.0 Office Sentiment Deteriorates

# Office Uncertainty Drives Risk-Adjusted Return Perceptions Downward Following the Sector's Sentiment Improvement in 2021

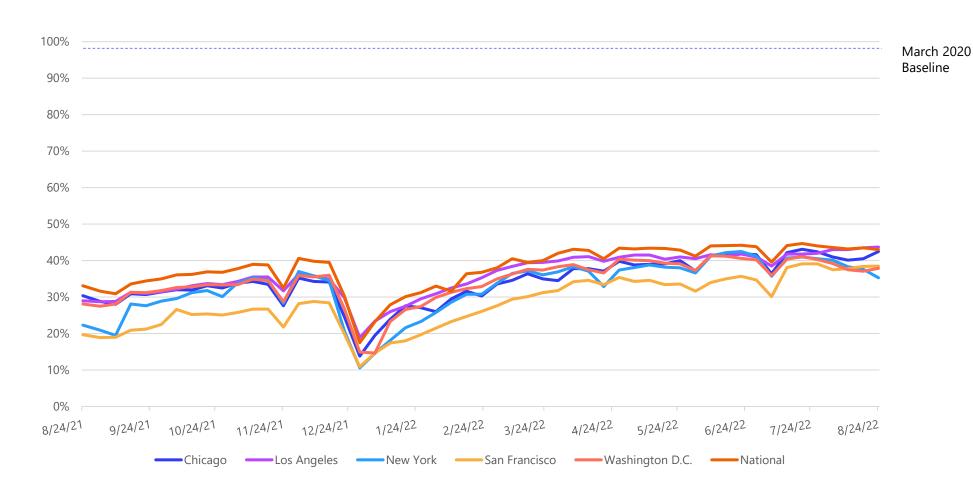


Ratings are based on scale of 1 to 10 with 10 indicating that return far exceeds risk. Source RERC, 2O 2022.

Question 3: How does a new normal of hybrid work (2-3 days per week in office) affect office demand?

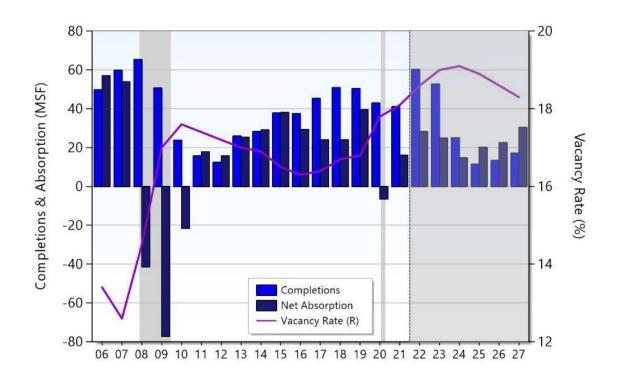
# Daily Office Usage Stubbornly Flat Since Spring

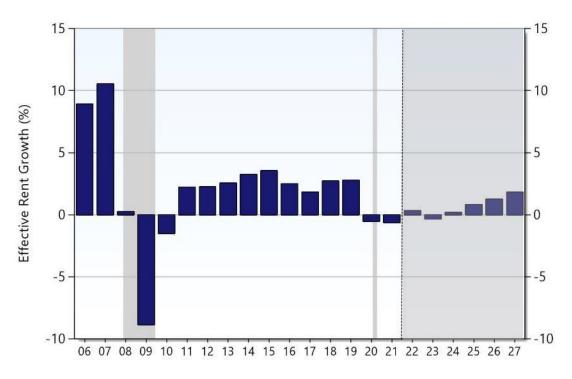
New York lags gateway markets in office usage at 38% in August; Los Angeles has highest occupancy at 43%.



Sources Kastle Systems, SitusAMC Insights, August 2022.

# As Tenants Re-Think Space and Development Continues to Add to Inventory, Office Fundamentals Will Remain Weak





Source: Reis, SitusAMC Insights Forecasts, 2Q 2022.

# Office Heat Maps

# 2Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

- As we factor in the likelihood of slower growth ahead, the impact on office was significant for the beleaguered segment. The average score deteriorated from 4.9 to 5.4, with 22 downgrades and just 2 upgrades. The Northeast was only responsible for one downgrade, while the rest of the downgrades were fairly spread across the regions.
- The office sector fares worst in the event of a recession; the overall average declines from a 5.4 to a 6.0, with negative NOI growth in all markets.

### Recession:

### **NUMERICAL RANKINGS & COLORS**

These represent the current and five-year projected strength of each market.



ARROWS

↑ IMPROVED

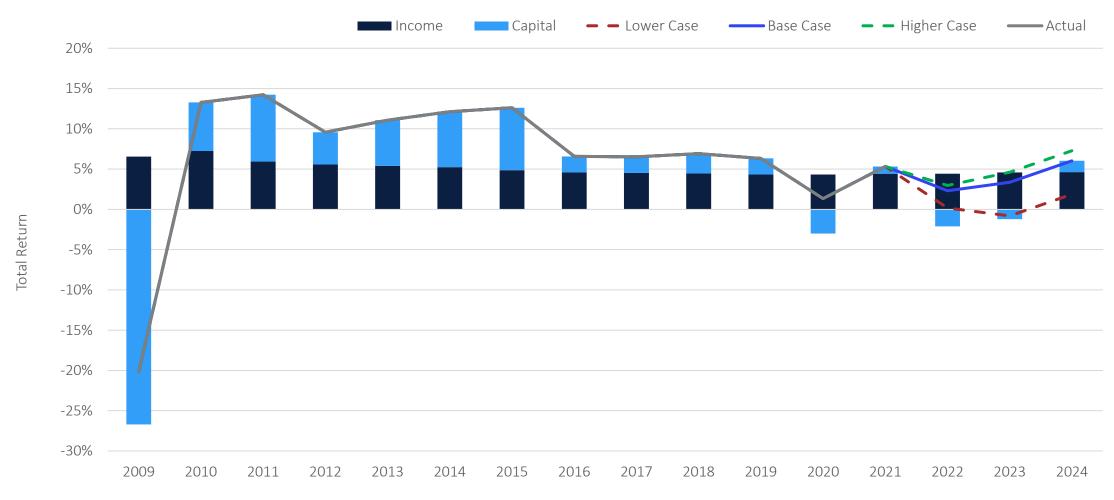
The arrows represent how each market is trending according to our most recent quarterly analysis. An upward arrow denotes an improved rating, a bar means the market is unchanged, while a down arrow signifies deterioration.

**Sizing:** The size of each market box represents each market's size by population for economic heat maps. The metros are aggregated by region; the combined size of each regional box represents the relative size of each region, enabling an at-a-glance take on regional conditions.





# Turbulent Capital Markets and Weak Fundamentals Suggest Poor Office Returns in 2022 and 2023



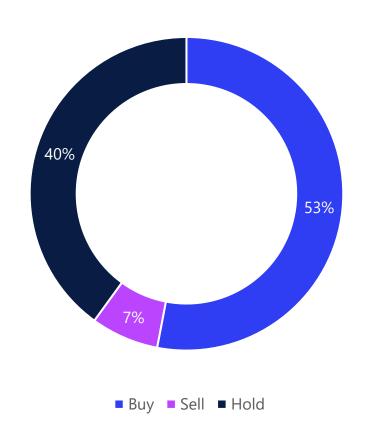
The total return forecast is RERC's proprietary model based on RERC data and data from NPI-ODCE, and is for unleveraged, institutional-grade properties. Total returns are derived from an income component and a capital appreciation/depreciation component.

Sources RERC, NPI-ODCE, 2Q 2022.

# 5.0 Apartment Market Maintains Momentum

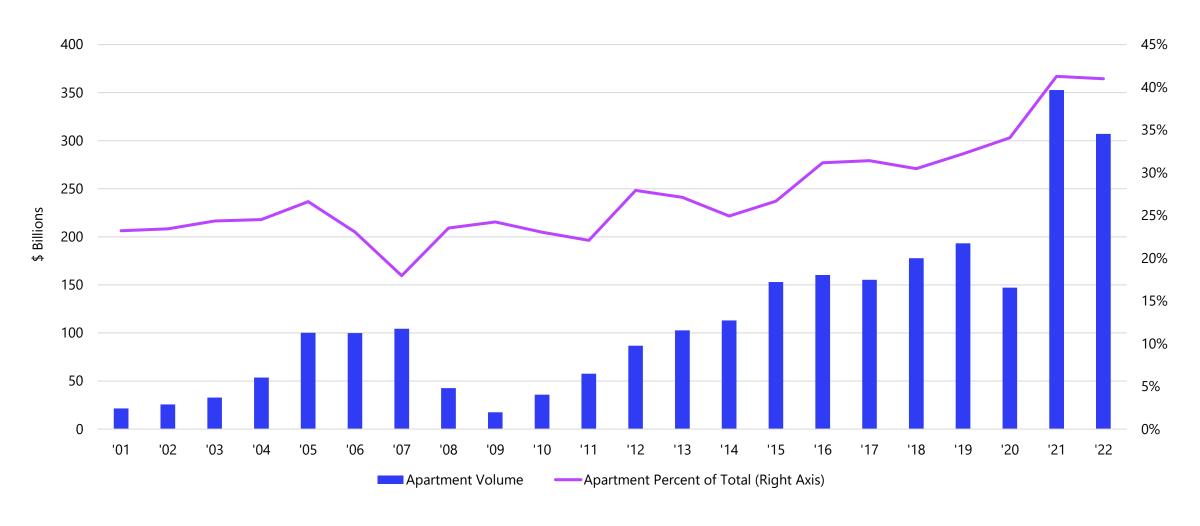
# **Investors Bullish on Apartments**

Investment Recommendations - Apartment



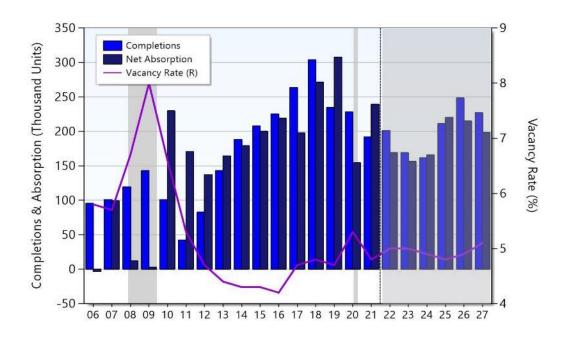
Source RERC, 2Q 2022.

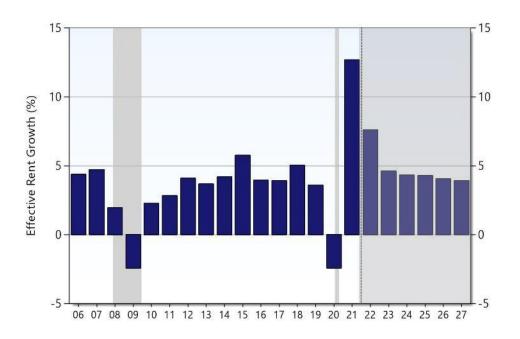
# Investor Allocations for Apartment Remain Strong, Despite 2022 Pullback from Record Highs



Source RCA, July 2022. Data for 2022 is YTD annualized.

# Cooldown in Apartment Absorption and Rent Growth Expected, But Vacancies Look to Remain Low and Rent Growth Healthy





Source: Reis, SitusAMC Insights Forecasts, 2Q 2022.

# Apartment Heat Maps

### 2Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

- Apartment saw 11 downgrades and 3
  upgrades this quarter as the forecast factored
  in slower growth but remains predominantly
  green across the map. The average moved
  from 1.3 to a still solid 1.6. The Northeast was
  the only region that saw its average improve
  this quarter.
- The apartment segment fairs relatively well in the recession scenario, with all markets garnering a 4 or higher. The overall average declines from a 1.6 to a 3.0; all but 4 markets have lower scores. The Southeast fares best and the West the worst during a recession.

**Recession:** 

### NUMERICAL RANKINGS & COLORS

UNCHANGED

DETERIORATED

These represent the current and five-year projected strength of each market.



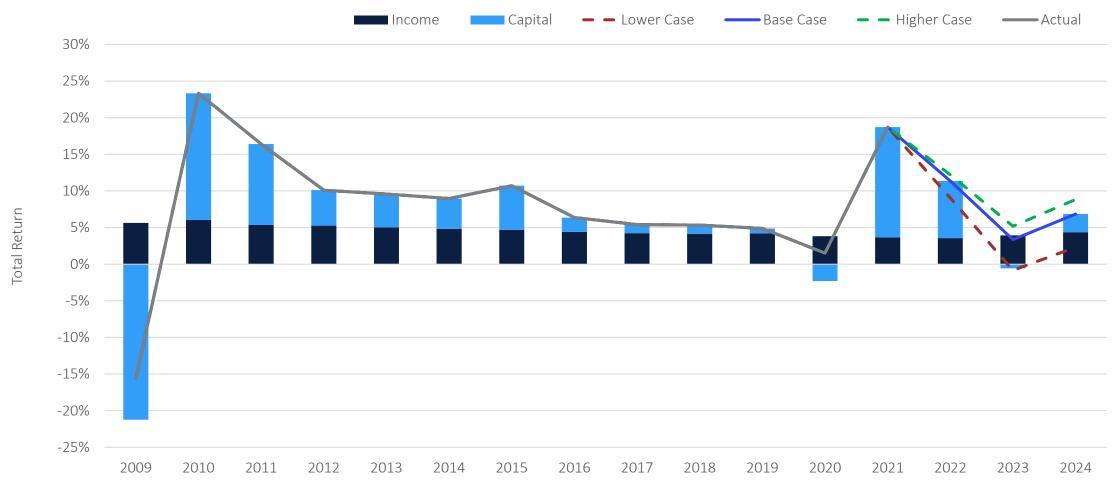
**Sizing:** The size of each market box represents each market's size by population for economic heat maps. The metros are aggregated by region; the combined size of each regional box represents the relative size of each region, enabling an at-a-clance take on regional conditions.

denotes an improved rating, a bar means the market is

unchanged, while a down arrow signifies deterioration.



# **Apartment Total Returns Forecast to Slow in 2022 but Remain Exceptionally High**



The total return forecast is RERC's proprietary model based on RERC data and data from NPI-ODCE, and is for unleveraged, institutional-grade properties. Total returns are derived from an income component and a capital appreciation/depreciation component.

Sources RERC, NPI-ODCE, 2Q 2022.



### **Contact Us**



Peter Muoio, PhD

Senior Director

SitusAMC Insights
petermuoio@situsamc.com



Jen Rasmussen, PhD
Head of Business Research
SitusAMC Insights
jrasmussen@rerc.com



Jodi Airhart

Head of Data

SitusAMC Insights
jairhart@rerc.com



Cory Loviglio

Head of Bespoke Research & Analytical Tools

SitusAMC Insights

coryloviglio@situsamc.com



Powering opportunity everywhere.

### Disclaimer

### General

This disclaimer applies to this document and any and all verbal or written comments of any person(s) presenting it. This document, taken together with any such verbal or written comments, is referred to collectively as this "Proposal." SitusAMC taken together with its respective affiliates and subsidiaries are collectively referred to as "SitusAMC." The terms of this Proposal are for discussion purposes only and not intended to constitute a final definitive agreement for services, which each party reserves the right to negotiate and enter into at its sole discretion.

### **Confidentiality, Distribution of Proposal**

This Proposal is produced solely for you and your internal purposes and may not be transmitted, reproduced (in whole or in part) or made available to any other person without the prior express, written consent of SitusAMC. By accepting receipt of this Proposal, you agree that you will acknowledge and agrees to confidential nature of this Proposal, and shall treat this Proposal accordingly. This reminder should not, in any way, limit the terms and conditions of any documentation containing confidentiality provisions that you (or your organization) executed with SitusAMC.

### **Forward-Looking Statements**

Forward-looking statements (including estimates, opinions or expectations about any future event(s)) contained in this Proposal are based on a variety of estimates and assumptions made by SitusAMC. These estimates and assumptions are inherently uncertain and are subject to numerous business, competitive, financial, geopolitical, industry, market and regulatory risks that are outside of SitusAMC's control. There can be no assurances that any such estimates and/or assumptions will prove accurate, and actual results may differ materially. The inclusion of any forward looking statements herein should not be regarded as an indication or representation that SitusAMC considers such forward looking statement to be a reliable prediction of future events and no forward looking statement should be relied upon as such. SitusAMC makes no representation or warranty regarding any forward looking statement.

### **Past Performance**

In all cases for which historical performance is presented, please note that past performance is not a reliable indicator of future results and should not be relied upon as such.

### No Reliance, No Update, and Use of information

This Proposal is for informational purposes only. This Proposal does not purport to be complete on any topic(s) addressed herein. The information included in this Proposal is provided to you as of the dates indicated and SitusAMC does not intend to update the information after this Proposal is distributed to you. Certain information contained in this Proposal includes calculations and/or figures that have been prepared internally and have not been audited or verified by a third party. This Proposal may contain the subjective views of certain SitusAMC personnel and may not necessarily reflect the collective view of SitusAMC or certain SitusAMC business units.

### No Advice

This Proposal is not intended to provide, and should not be relied upon, for advice of any kind, including, without limitation, accounting, investment, legal and/or tax advice.

### **Current Data**

Unless otherwise noted, the information presented herein is as of the date of this Proposal.

### **Logos, Trade Names, Trademarks and Copyrights**

Certain logos, trade names, trademarks and copyrights included in this Proposal are strictly for identification and informational purposes only. Such logos, trade names, trademarks and copyrights may be owned by companies or persons not affiliated with SitusAMC. SitusAMC makes no claim that any such company or person has sponsored or endorsed the use of any such logo, trade name, trademark and/or copyright. The Interlocking Circles design, SitusAMC, and Realizing Opportunities in Real Estate are registered trademarks of SitusAMC. © 2021 SitusAMC.

### **Financial Services and Markets Act**

Nothing contained in this Proposal is intended to constitute a financial promotion for the purpose of Section 21 of the Financial Services and Markets Act 2000.0