# **ValTrends**4Q 2022 Webinar

March 14, 2023 2:00pm EST

# Holding Pattern





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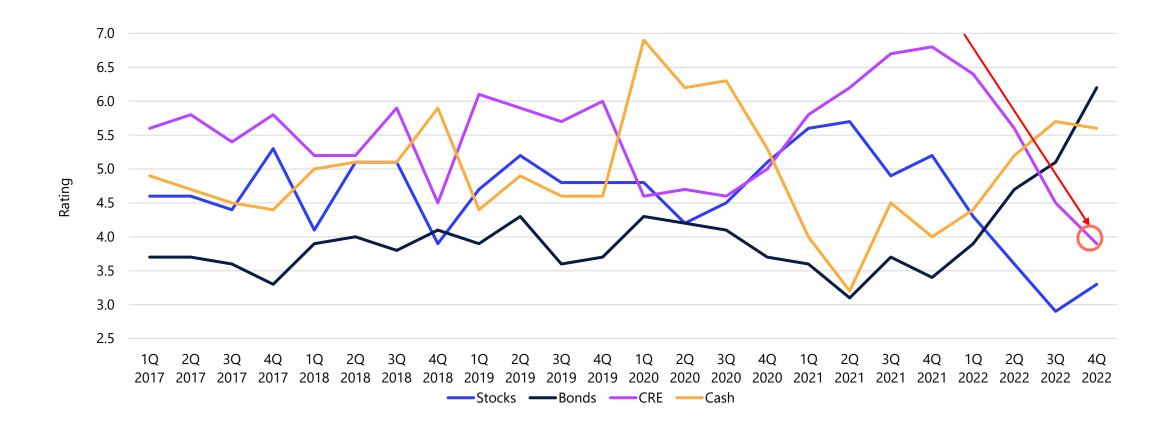
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# 1.0 Capital Markets Overview

# Preference for CRE Continues to Drop; Amid Rising Interest Rates, Investors Turn to Bonds



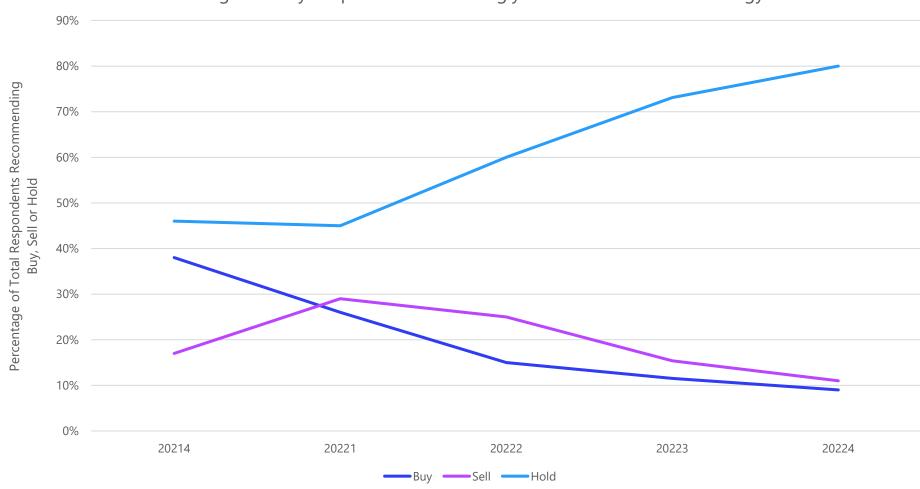
Note: Ratings are based on scale of 1 to 10 with 10 being excellent. Sources: RERC, SitusAMC Insights, 4Q 2022.

# Question 1: What is the best CRE investment strategy today?

- Buy
- Sell
- Hold

### **Investors in a Holding Pattern**



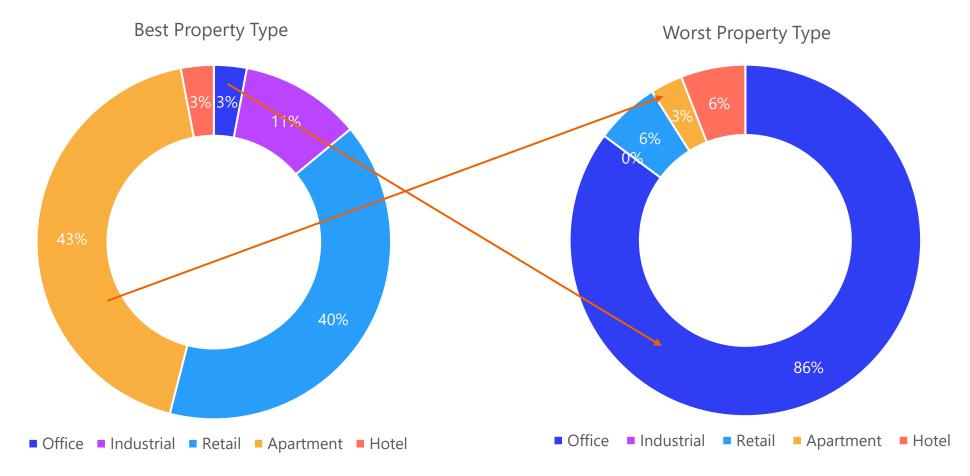


Sources: RERC, SitusAMC Insights, 4Q 2022.

# Apartment Barely Beats Retail (!) as the Best Property Type; Investors United on Office as the Worst

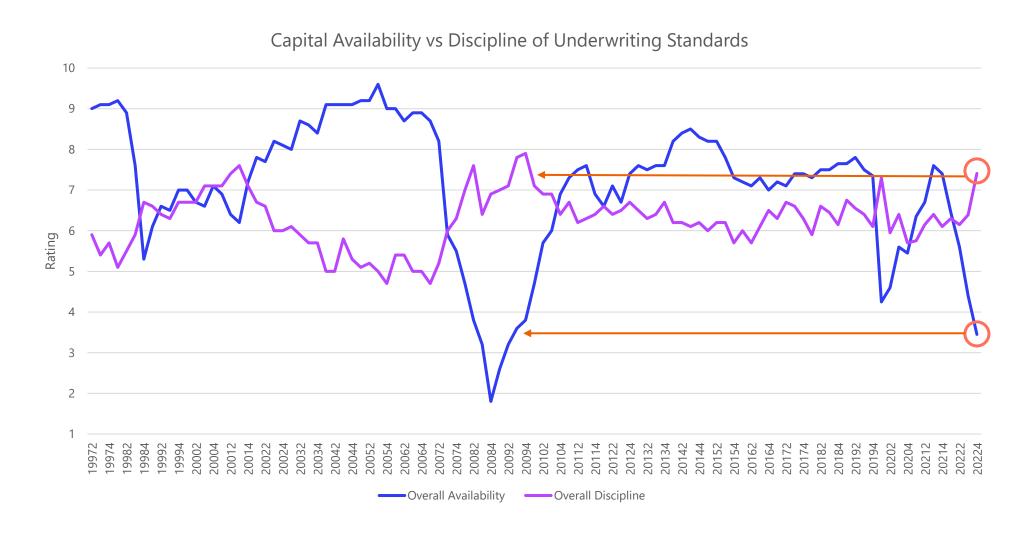
• 4Q 2021 Best Property Type

Retail: 12%Apartment: 36%



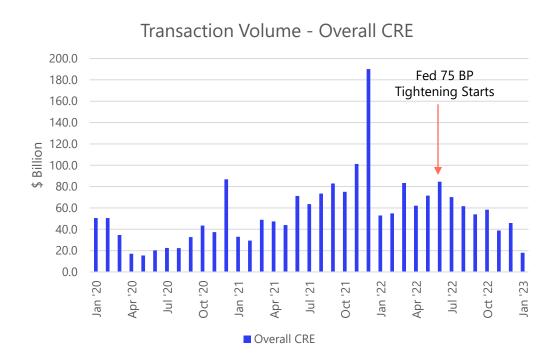
Sources: RERC, SitusAMC Insights, 4Q 2022.

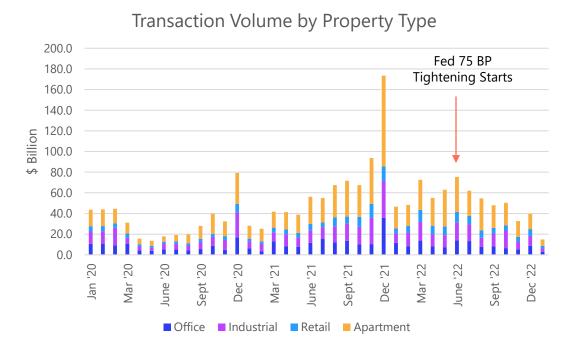
# Capital Availability for CRE Lowest and Underwriting Most Restrictive Since GFC



Availability ratings are based on scale of 1 to 10, with 10 being plentiful. Discipline ratings are based on a scale of 1 to 10, with 10 being extremely restrictive. Sources: RERC, SitusAMC Insights, 4Q 2022.

# CRE Transactions Plummet in 2H 2022 and Abysmal at Start of 2023; All Property Types with Lowest Transaction Volume Since GFC

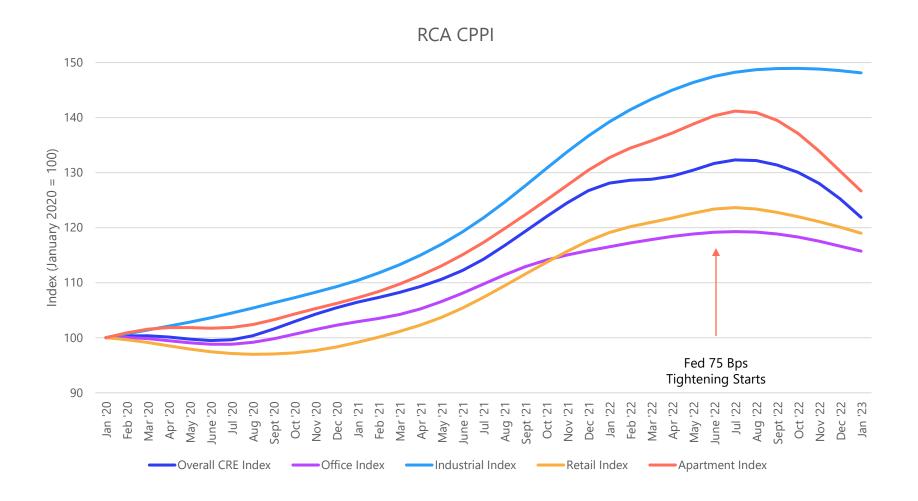




	Change Since Aggressive Fed Tightening in June 2022	GFC Peak to Trough
Overall CRE	-78.8%	-95.4%
Apartment	-81.7%	-96.4%
Industrial	-80.4%	-95.1%
Office	-80.1%	-98.7%
Retail	-75.8%	-94.3%

Note: Sum of office, industrial, retail and apartment volume will not equal overall CRE volume. Overall CRE transaction volume includes additional property types. Sources: MSCI Real Assets, SitusAMC Insights, January 2023.

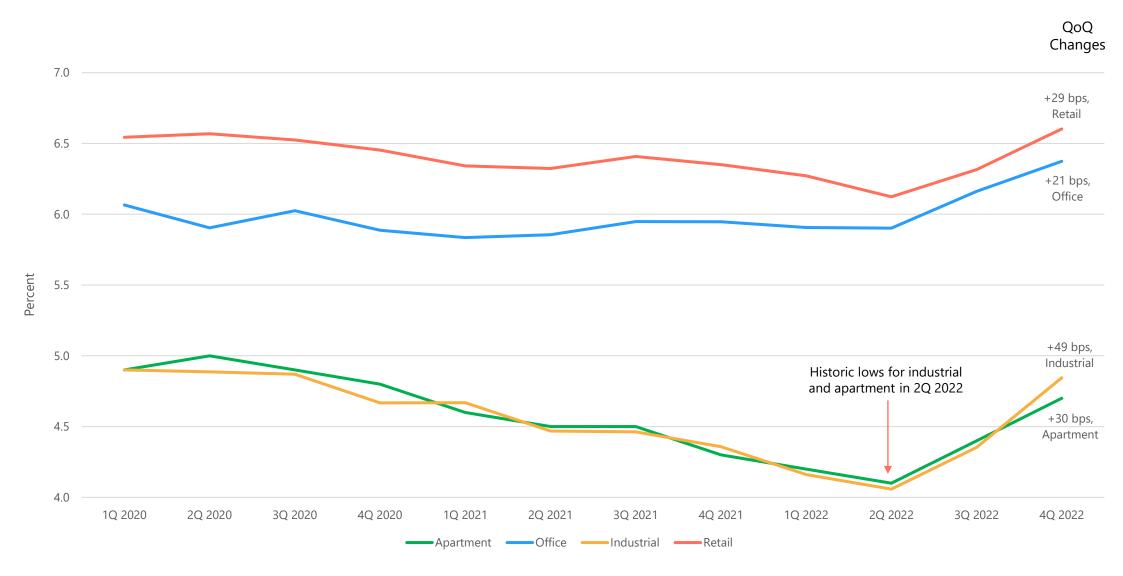
### **Prices Falling Since Aggressive Fed Tightening in 2022**



	Change Since Aggressive Fed Tightening in June 2022
Overall CRE	-7.5%
Industrial	-0.1%
Office	-3.1%
Retail	-3.6%
Apartment	-9.8%

Sources: MSCI Real Assets, SitusAMC Insights, January 2023.

# Our Data Shows the Dam Has Burst: Cap Rate Expansion Across Major Property Segments



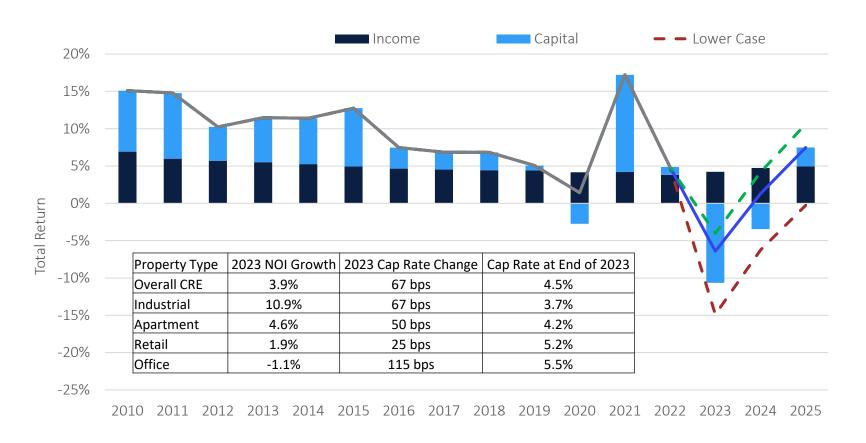
Source RERC, 4Q 2022.

# Question 2: Where will capital returns be by year-end?

- Greater than +5%
- 0% to +5%
- -0.1% to -5%
- Less than -5%

# CRE Returns Expected to Fall Almost 6.5% in 2023 as NOI Weakens and Cap Rates Expand

### SitusAMC Total Return Forecast



### Capital Returns by Property Type

		2023
		Capital
	2022 Capital	Return
	Return	(Base Case
	(Actual)	Forecast)
Overall CRE	1.6%	-10.7%
Retail	-2.2%	-2.6%
Apartment	3.3%	-6.9%
Industrial	11.1%	-8.5%
Office	-7.4%	-21.0%

The total return forecast is SitusAMC's proprietary model based on SitusAMC data and data from NPI-ODCE, and is for unleveraged, institutional-grade properties. Total returns are derived from an income component and a capital appreciation/depreciation component.

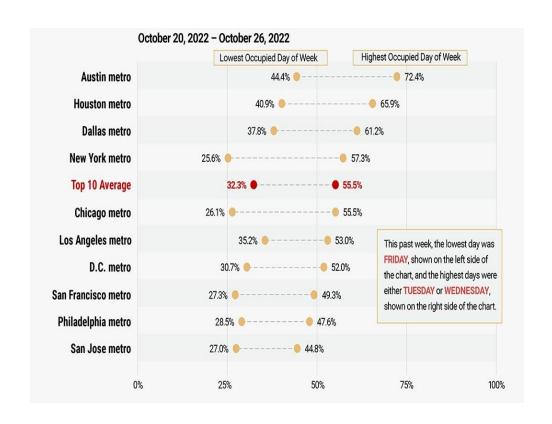
Sources SitusAMC, NPI-ODCE, 4Q 2022.

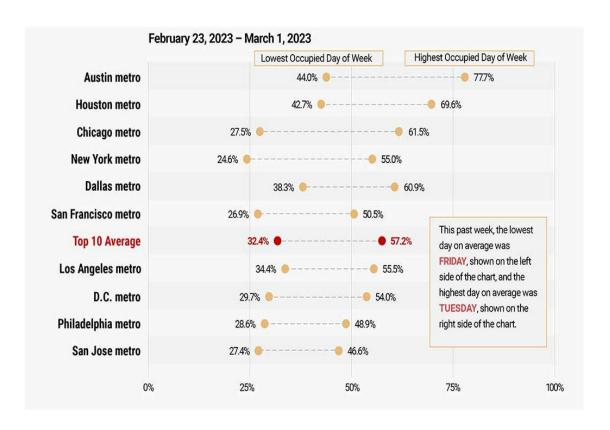
# 2.0 Space Market **Fundamentals**



# Overall National Workplace Occupancy Peaked in Late January at 50.4%; Daily Office Occupancy Trends Relatively Unchanged Since Last Quarter

- Daily office usage highest on Tuesday/Wednesday; lowest on Fridays.
- National daily office usage range remained relatively stable between October and February (about 32% to 57% office usage during the week).
- Minimal changes in range for most markets.

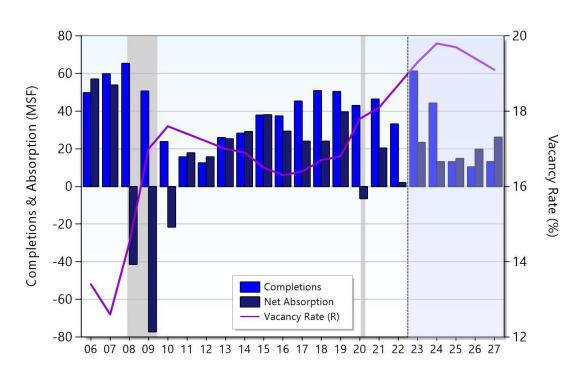


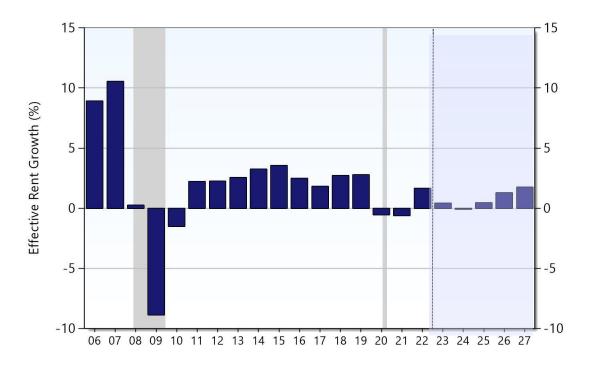


Sources: Kastle Systems, SitusAMC Insights, March 2022.

# As Tenants Reduce Space, and Development Continues to Add to Inventory, Office Fundamentals Will Remain Weak

### SitusAMC Insights Office Fundamentals Forecasts – 4Q 2022





# Office NOI Heat Maps

4Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

3Q 2022:

### **Seeing Red**

- The average office score deteriorated from 5.00 to 5.33.
- 1 upgrade (Palm Beach new office space for ex-New Yorkers), was overwhelmed by 8 downgrades (all from 4 to 5).
- No region looks particularly good.

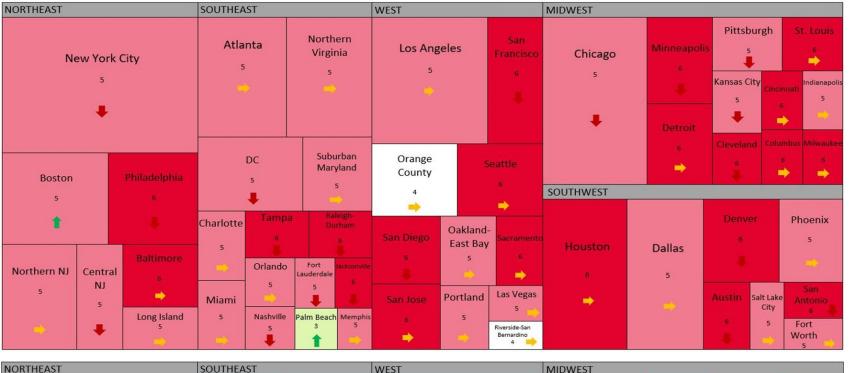
### **NUMERICAL RANKINGS & COLORS** These represent the current and five-year projected strength of each market. << STRONGEST OUTLOOK >> MODERATE OUTLOOK << WEAKEST OUTLOOK >> NOI Growth NOI Growth NOI Growth NOI Growth: 3%-4% 1.5%-3% 4%-5% 0%-1.5% Negative ARROWS ♠ IMPROVED The arrows represent how each market is trending according to our most recent quarterly analysis. An upward arrow UNCHANGED denotes an improved rating, a bar means the market is DETERIORATED unchanged, while a down arrow signifies deterioration

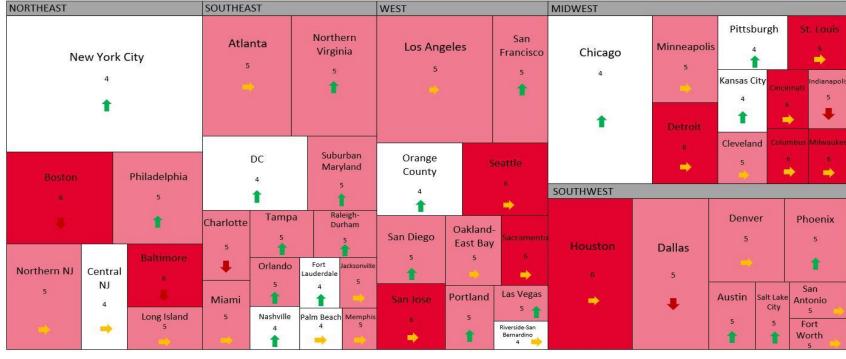
**Sizing:** The size of each market box represents each market's size by population

size of each regional box represents the relative size of each region, enabling an

for economic heat maps. The metros are aggregated by region; the combined

at-a-glance take on regional conditions.

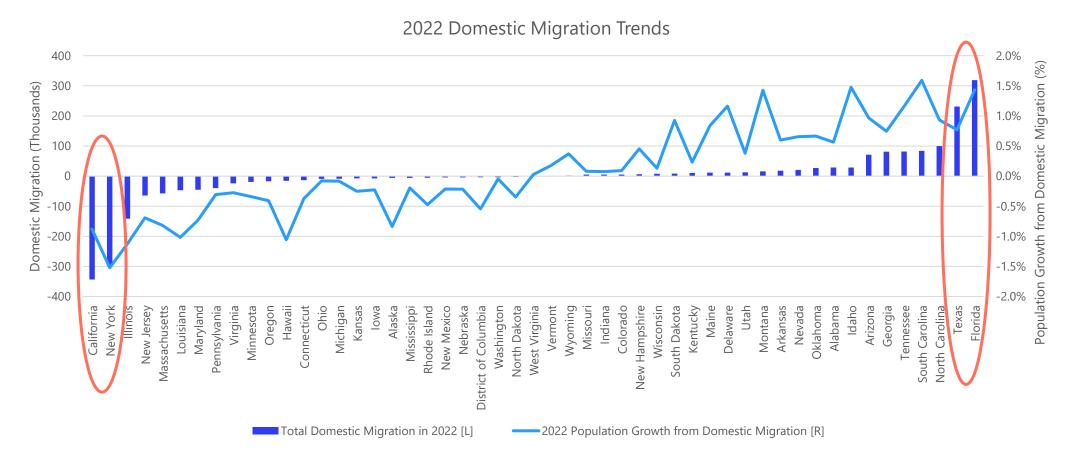






# Florida and Texas Benefit the Most from 2022 Domestic In-migration; Exodus of People from California and New York

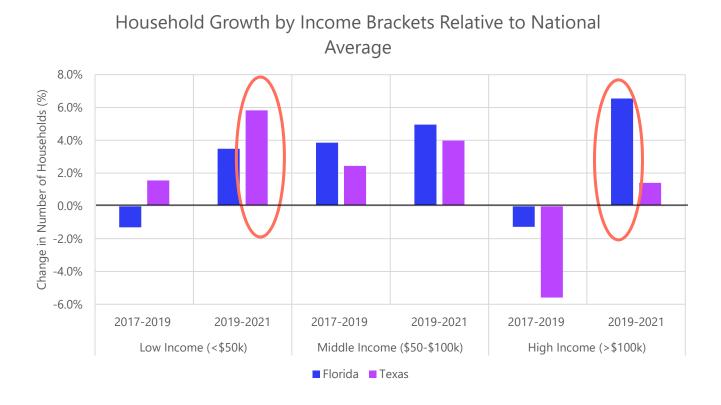
- Domestic migration has been, and continues to be, a valuable source of potential real estate demand.
- Florida had the largest domestic in-migration in absolute terms followed by Texas.
- Notable growth was seen on a percentage basis in smaller states, but Florida still ranked 3<sup>rd</sup> and Texas ranked 11<sup>th</sup>.
- California and New York experienced a swell in outmigration in absolute terms. New York ranked last in percentage terms and California ranked 5<sup>th</sup>.



Sources: Census Bureau, SitusAMC Insights, December 2022.

### Case Study: Florida vs. Texas

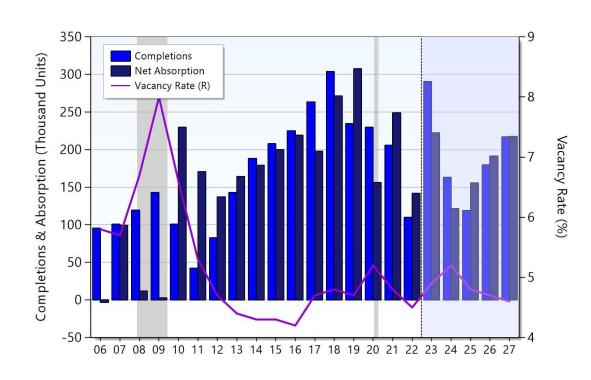
- While population migration still provides valuable investment information, income migration might provide a more comprehensive picture of where real estate demand will grow, particularly for the multifamily segment.
- Despite similar domestic migration trends, Florida and Texas experienced different income migration trends pre- and post-COVID-19.
- Florida saw a surge of high-income households during the pandemic, while Texas gained more low-income households.
- Housing affordability likely a greater problem in Texas; demand for luxury product may be higher in Florida.

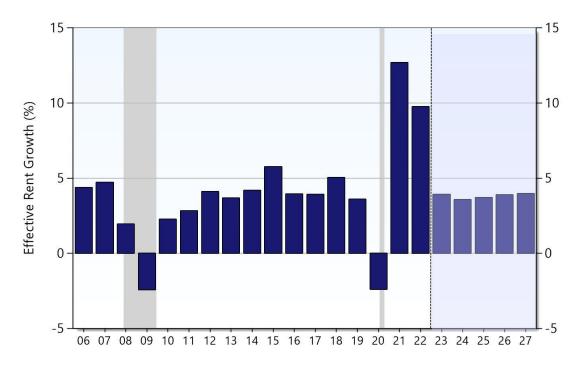


Sources: Census Bureau, SitusAMC Insights, December 2022.

# Strong Apartment Completions in 2023 Expected to Lead to Bump in Vacancies; Rent Growth to Slow from Blistering Pace But Remain Near Historical Averages

### SitusAMC Insights Apartment Fundamentals Forecasts – 4Q 2022





## Apartment NOI Heat Maps

### 4Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

### **Still Looking Good but Slowing**

- Average score slipped from a fantastic 1.98 to a still-very-healthy 2.45.
- But there is widespread deceleration, with 20 downgrades.
- Las Vegas, San Antonio, Salt Lake City and Suburban MD were upgraded.
- The classic combo of higher expected 2023 completions and lower demand pulled the outlook down.

3Q 2022:

### **NUMERICAL RANKINGS & COLORS**

These represent the current and five-year projected strength of each market.



**Sizing:** The size of each market box represents each market's size by population for economic heat maps. The metros are aggregated by region; the combined size of each regional box represents the relative size of each region, enabling an at-a-glance take on regional conditions.

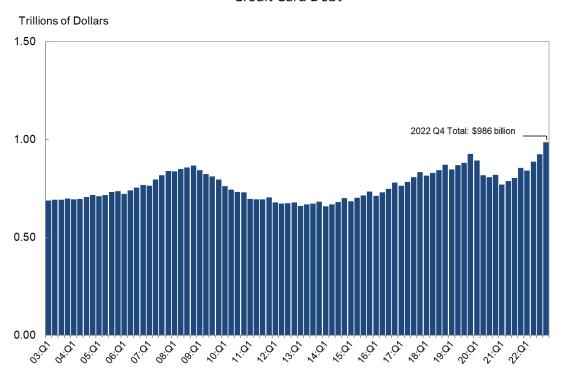


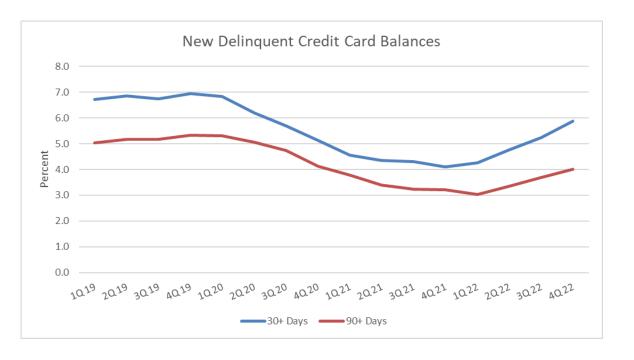


# Retail Risk – Prolonged Inflation Taking a Toll on Consumer Finances

- Credit card balances saw a \$61 billion increase (to \$986 billion) in the fourth quarter, surpassing the pre-pandemic high of \$927 billion.
- Credit card delinquencies rose 38% (30+ days) and 32% (90+ days) in 2022. Millennials have the highest delinquency rates.
- According to a PYMNTS/LendingClub report, the number of U.S. consumers living paycheck to paycheck reached 64.4% in Dec. 2022, a 3.5 pp increase YoY. High earners (\$100k+) experienced the greatest monthly increase in Dec. growing 3.7 pp to 50.8%.

### Credit Card Debt

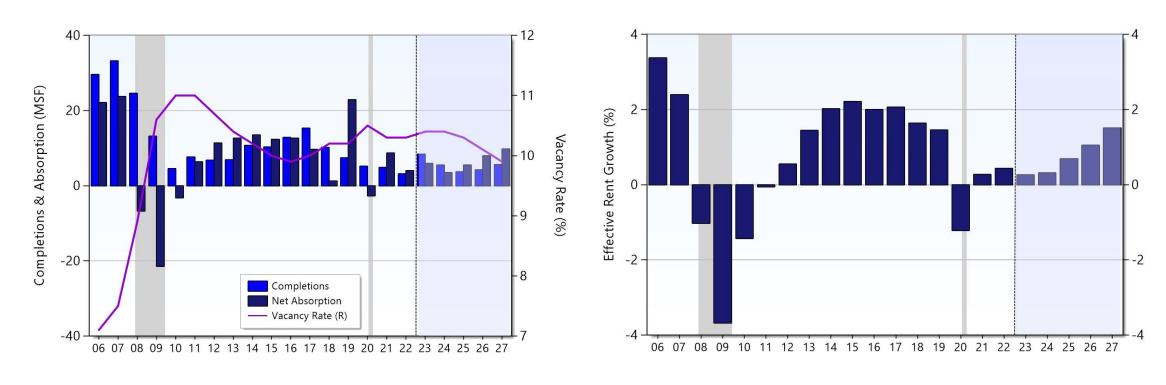




Sources: New York Fed Consumer Credit Panel/Equifax,, SitusAMC Insights, December 2022.

# Retail Occupancy, Absorption and Rent Expected to Moderate in 2023, But Gradually Improve Over the Next Four Years

### SitusAMC Insights Retail Fundamentals Forecasts – 4Q 2022



Sources: Reis, NBER, SitusAMC Insights Forecasts, 4Q 2022.

# Retail NOI Heat Maps

4Q 2022 Baseline:

Baseline scenario reflects an economic slowdown

### **Cyclical Headwinds**

- Supply is not a problem for retail, but a softer economy will inhibit demand.
- The average retail rating deteriorated slightly to 4.96 from 4.76.
- The good news is office now has the worst average rating.
- A good number of markets that were looking better in the third quarter slipped in the fourth.

3Q 2022:

### **NUMERICAL RANKINGS & COLORS**

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ARROWS

↑ IMPROVED

The arrows represent how each market is trending according to our most recent quarterly analysis. An upward arrow denotes an improved rating, a bar means the market is unchanged, while a down arrow signifies deterioration.

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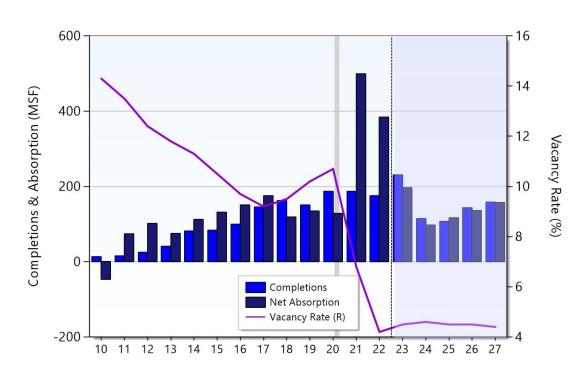
### Industrial Production Slowing; Could Temper Industrial Demand

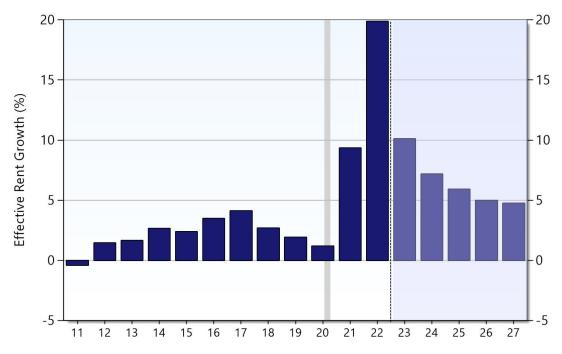


Sources: Federal Reserve, SitusAMC Insights, January 2023.

# Industrial Fundamentals to Remain Exceptionally Strong Through Forecast Period

### SitusAMC Insights Industrial Fundamentals Forecasts – 4Q 2022





# **Industrial NOI** Heat Maps

**Baseline:** Baseline scenario

reflects an economic slowdown

### 4Q 2022 MIDWEST WEST SOUTHEAST SOUTHWEST Dallas Phoenix Denver Riverside Atlanta San Miami Bernardino Chicago Cleveland Los Angeles Houston San Fort Memphis Antonio Nashville Worth Minneapolis Indianapolis Seattle Oakland-Austin Orange Detroit East Bay County Tampa Charlotte **NORTHEAST** Northern NJ **Baltimore** St. Louis Philadelphia Portland Sacramento San Orlando Jacksonville Norther Pittsburgh Virginia Diego San Jose Cincinnati Boston Central NJ Kansas City Suburban Lauderdale Maryland San Francisco

### **How Green Is My Industrial?**

- Notwithstanding a shift in industrial segment capital market indicators, the space market still looks strong, even facing weaker economic growth.
- The average industrial rating remained near perfection, improving slightly to 1.04 from 1.09.

30 2022:

### **NUMERICAL RANKINGS & COLORS**

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♠ IMPROVED to our most recent quarterly analysis. An upward arrow UNCHANGED denotes an improved rating, a bar means the market is DETERIORATED unchanged, while a down arrow signifies deterioration.

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